



SWINDON TOWN FOOTBALL CLUB

SATURDAY, AUGUST 24th 57

Division III (South)

SWINDON TOWN

v.

NEWPORT COUNTY

Kick-off 3.0 p.m.

Official Programme **3^d**

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FOOTBALL COMBINATION

SWINDON T. v. PLYMOUTH ARGYLE

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Secretary: R. A. MORSE

Vol. 8

August 24th, 1957

No. 1

Club Notes

To-day is the opening of a new season, probably one of the most momentous in the history of the Club. In order to obtain better results than those experienced during the past few seasons, and also to make every effort to secure a place in the new Division III, many new players have been signed, at the cost of a large outlay. Much of this money is still outstanding, and it is the earnest wish of all concerned to fulfil the commitments. We trust the playing record will enable the Club quickly to settle this matter.

With two grounds in constant use, more new equipment has been purchased, and extra staff employed, but we feel sure that this will pay dividends.

This year, five teams will be run (no mean task) and this will keep the manager and his staff very busy. The pre-season training began early, and has been very hard and strenuous, but we consider we open the season with a very fit set of players and there is evidence of very keen competition for places in the first team. The complement of players (especially full-time professionals) is much larger than for many years, and the wage bill is the highest in the history of the Club. May we get that little bit of luck, and the run of the ball, which we deserve.

To you, the spectators, we sincerely hope you will see many enjoyable matches. Remember your help is needed—few people realise how the players (yes, even professionals) respond to the urge and encouragement of the crowd. By all means applaud good play, whether it be by friend or foe, but do please give our team just that encouragement it needs—nothing succeeds like success. May we go forward on the crest of the wave, fully supported by you, the spectators, and that fine body of people, 'The Supporters' Club,' who did so much last year for the Club, and are again running their 'Weekly Competition,' without which the Club could not possibly exist.

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L. WOLLEN

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□
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Club Notes (continued)

Thank you, ladies and gentlemen for your support. May you have a happy season, and may we see you often, both at First Team and Reserve Matches.

Finally, on behalf of you all, can we say to Manager Mr. Head, his two trainers, and all the players :

"GOOD LUCK ! Let us see some good games, and above all, please finish in the top half of the table !"

Spectators using the Enclosure seats inside the ground are urged to remain seated until the game has finished. It is most distracting to players and other supporters when spectators leave their seats before the end of the match and walk around the pitch. Should this practice continue, it will be necessary to remove all of the ringside seats, therefore your co-operation is earnestly requested.

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Our Visitors

On the opening day of the new season, it is our pleasure to welcome Newport County and its Manager, Billy Lucas, who is still remembered as the Captain of our most successful team since the war.

Details of to-day's team are as follows :—

		Height	Weight	Previous Club
Goalkeeper	LEN WEARE	5' 11"	11/10	Amateur
Right Back	KEN HOLLYMAN	5' 6"	11/0	Cardiff City
Left Back	ALF SHERWOOD	5' 8"	11/2	Cardiff City
Right Half	GEORGE THOMAS	5' 8"	10/3	Amateur
Centre Half	RAY WILCOX	5' 9"	11/0	Amateur
Left Half	TOM DOCHERTY	5' 8"	11/5	Reading
Outside Right	CECIL DIXON	5' 7"	10/3	Cardiff City
Inside Right	NEIL O'HALLORAN	5' 7"	10/5	Cardiff City
Centre Forward	PAT TERRY	5' 8"	11/12	Charlton Athletic
Inside Left	DEREK HARRIS	5' 10"	10/10	Amateur
Outside Left	JOHN McSEVENY	5' 7"	10/4	Cardiff City

Last season, the County finished in 17th position in the League. In their 23 away games, they won 1, drew 7 and lost 15, scoring 14 goals and conceding 44. At Swindon, the result was a 1—0 victory for us.

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MILLS & MER

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SWINDON TOWN v. NEWPORT CITY

SWINDON T

RIGHT WING

Colours: RED SHIRTS,

BURTON

NEAL

HUDSON
ROOST

CLAYTON
OWEN

MOORE

Referee :

Mr. K. G. Aston
(Ilford)

McSEVENY

HARRIS
DOCHERTY

SHERWOOD

TERRY
WILCOX
WEARE

NEWPORT CITY

LEFT WING

These teams are subject



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RT CTY.

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ON TOWN

HIRTS, WHITE SHORTS

LEFT WING

URTON

LEE

FOUNTAIN
EDWARDS

DARCY

UDSON
OOST

1 SAH
4-40M

Cinesmen :

Red Flag—

Mr. W. J. Mardon
(Bristol)

Yellow Flag—

Mr. M. R. Nester
(Hereford)

TERRY
WILCOX
WEARE

O'HALLORAN
THOMAS

DIXON

ORT COUNTY

subject to alteration

RIGHT WING

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T. SWINDON

PHONE
5365

PLESSEY

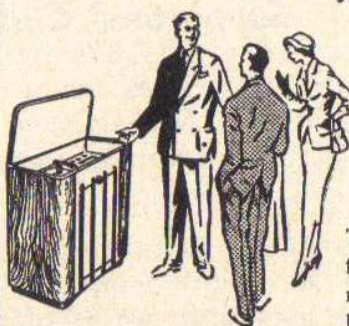
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Supporters' Club Notes

We extend our best wishes for a successful season to all at the County Ground—Directors, Management and Players. It is well known that the players have been given an incentive to play attractive football and we trust that all supporters will respond to their efforts.

Naturally, the players of other Clubs too have been given inducements to produce successful results. For instance, Plymouth Argyle players will receive maximum wages only in any week when they may happen to head the League table. It is obvious, therefore, that this will be a tough season, but we can do our part and provide encouragement and cash.

We trust that we shall be able to produce financial assistance to the Club at least on a parallel with last year's figures. With your regular and loyal support we are confident of another bumper season.

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Supporters' Club Notes (continued)

We are now established in a new Office under the new Stand, with an entrance near the Car Park, on the North-Western corner of the Ground.

From remarks passed recently at meetings, it appears that our Hire Purchase Department is not as well known as we thought. Supporters may obtain Season Tickets and Shares in Swindon Town Football Co. Ltd. by easy instalments through us. Our only stipulation is that there shall be no balance outstanding at the end of the season.

We have reduced the fee for membership of the Club to sixpence for the season. Any who wish to enrol, but have not done so may pay their subscriptions to any Committee member or to our Honorary Membership Secretary, Mr. E. Clark, 8 Calvert Road.

From time to time, we hope to publish the names and addresses of our Officials, Committee and helpers, to assist supporters who may wish to get in touch with us.

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B	—	Leicester C.	v.	Manchester U.
C	—	Portsmouth	v.	Burnley
D	—	Sunderland	v.	Arsenal
E	—	Tottenham H.	v.	Chelsea
F	—	Barnsley	v.	Bristol Rovers
G	—	Bristol C.	v.	Liverpool
H	—	Cardiff C.	v.	Swansea T.
I	—	Huddersfield T.	v.	Charlton A.
J	—	Aldershot	v.	Port Vale
K	—	Bournemouth	v.	Watford
L	—	Colchester U.	v.	Torquay U.
M	—	Coventry C.	v.	Reading
N	—	Exeter C.	v.	Southend U.
O	—	Gillingham	v.	Brighton
P	—	Millwall	v.	Southampton
Q	—	Norwich C.	v.	Crystal P.
R	—	Queens Park R.	v.	Brentford
S	—	Shrewsbury T.	v.	Plymouth A.
T	—	Walsall	v.	Northampton T.

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S I G N S

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